



**Presents...**

# **Utilizing Technology in the Marketing Education Curriculum**

Monday, August 9<sup>th</sup>, 2010

10:00 am – 3:00 pm



**Sun Prairie High School  
888 Hwy N  
Sun Prairie, WI, 53590**



**Registration: FREE**  
**Lunch: \$10 Cash or Check**  
**Computers: Limited number available**  
*\*Bring your laptop if you have one*

**Learn about the latest best practices in Marketing Education.  
Bring a mindset ready to learn!**

***Learn about:***

- Wikis
- Blogs
- Podcasts
- Web 2.0 Tools

***Go Home With:***

- Curriculum Ideas
- New websites and best practices
- Rejuvenation! Ready to start a new year with new ideas!



## Registration

# Utilizing Technology in the Marketing Education Curriculum

**Name:** \_\_\_\_\_

*(Print clearly)*

**School:** \_\_\_\_\_

Would you like daycare provided by SPHS DECA on site?

If yes, how many children would you bring and age?

Lunch preference: *(Circle one)*                      Pizza    or    Subs

### Technology Background Survey:

I am familiar with (meaning **I could define**) the following terms: (Check all that apply)

- ☐ Blogs
- ☐ Wikis
- ☐ Podcasts
- ☐ Social Bookmarking
- ☐ Social Networking
- ☐ Web 2.0 tools
- ☐ 21<sup>st</sup> Century Skills

I have used (**for personal use**) the following technologies: *(Check all that apply)*

- ☐ Blogs
- ☐ Wikis
- ☐ Podcasts
- ☐ Social Bookmarking
- ☐ Social Networking
- ☐ Web 2.0 tools – which ones? Please list
- ☐ 21<sup>st</sup> Century Skills

I have used (**in the classroom setting**) the following technologies: *(Check all that apply)*

- ☐ Blogs – which ones? Please list
- ☐ Wikis – which ones? Please list
- ☐ Podcasts
- ☐ Social Bookmarking
- ☐ Social Networking
- ☐ Web 2.0 tools – which ones? Please list
- ☐ 21<sup>st</sup> Century Skills

My district has Moodle (Yes) (No)      If yes, have you used it yet?      Do you plan to use it?